



Season Sponsorships

	Superfan - \$100	Benchwarmer - \$500	Blocker - \$1500	Pivot - \$3500	Power Blocker - \$5000	Star Jammer - \$7500
Sponsor recognition during home bout	★	★	★	★	★	★
Web link		★	★	★	★	★
Ad in program		1/8	1/4	1/2	1/2	Back Cover
Sponsor-provided banner displayed			★	★	★	★
Season tickets			2	4, VIP	6, VIP	8, VIP
Logo on bout materials (posters, tickets, fliers)				★	★	★
Corporate night with halftime feature*					★	★
Travel team appearance at company event						★
Promotional table, one season**						★

Per Bout

1/8 Ad in Program	\$250
Banner Display***	\$50

Contact Us

email: ccd.main@gmail.com
 phone: 575.621.2931

*Discounted group tickets for your company
 **One 6' table for promotional opportunity (family-friendly, non-competitive products)
 ***Sponsor will supply banner and will pick up after the bout.

League sponsorships do not imply any ownership or creative control. Sponsorship packages become effective at the time of agreement signing and all agreed terms so listed in the purchased package and will last until the end of the season. Crossroads City Derby reserves the right to deny sponsorship to any person or organization. The Advertiser/Sponsor agrees to hold harmless Crossroads City Derby from any liability, loss and expense arising out of display of any graphics, text, display and illustrations supplied by Advertiser/Sponsor.

REV012712



Season Sponsorships

women's flat track roller derby | las cruces, nm



Crossroads City Derby
1015 Maple Drive
Las Cruces, NM 88001



About Us ★

Crossroads City Derby (CCD) is the very first women's flat track roller derby league in Las Cruces, NM. Founded in November 2009, CCD became a reality through the hard work of ambitious, strong women looking for something different, challenging and exciting.

CCD is deeply involved with our community volunteering for organizations such as: La Piñon Sexual Assault and Recovery Services, March of Dimes, Alzheimer's Association, American Cancer Society, Southern NM Pride and the Children's Youth and Families Department of Protective Services Division(CYFD).

In addition, CCD is working toward becoming a sanctioned member of the Women's Flat Track Derby Association (WFTDA). This will enable us to compete on a national level against various teams across the United States and give the City of Las Cruces more to be proud of.

Our Mission ★

Crossroads City Derby (CCD) is a grassroots organization dedicated to promoting athleticism, good sportswomanship and female empowerment through the sport of women's flat-track roller derby. It is our mission to provide a positive and supportive environment that instills courage, integrity and mutual respect in our athletes while helping them to excel in the sport that they love.

Why Sponsor? ★

Our league is owned and operated by skaters and volunteers. Not only do we run the league, we also produce bouts and other events that require funding. We balance school, our jobs, families, friends and derby all for the love of the sport.

Members of CCD are not paid for the amount of time and commitment it takes to run our league or the many hours of training involved to be competitive. We cannot keep our league running without the dedication and support of our community.

Becoming a sponsor of CCD, you will reach an audience that you may not normally have access to. Our last home bout packed Dickerson's Barn with over 800 attendees.

Our online presence continues to grow with the popularity of our league and the sport in general. Per the Women's Flat Track Association, roller derby is one of the fastest growing sports in the U.S. You'll also become a part of this exciting, fast-paced sport that we love.

View the other side of this brochure to see if one of our sponsorship packages fits your donation level. If you'd like to donate, send an email to: ccd.main@gmail.com and we'll email you a donation form.

If you'd like to know more about us, visit our website: www.crossroadscityderbydolls.com