



Photo: Derby Razzi-Isaac Anaya

## About Us

Crossroads City Derby (CCD) is the very first women's flat track roller derby non-profit 501(c)3 league in Las Cruces, NM. Founded in November 2009, CCD became a reality through the hard work of ambitious, strong women seeking something different, challenging and exciting.

CCD is deeply involved with our community volunteering for organizations such as: La Piñon Sexual Assault and Recovery Services, March of Dimes, Action Program for Animals, Alzheimer's Association, American Cancer Society, Southern NM Pride, Special Olympics and the Children's Youth and Families Department of Protective Services Division (CYFD).

In addition, CCD is a full member of the Women's Flat Track Derby Association (WFTDA). This enables us to compete on a national level against various teams across the United States and give the City of Las Cruces more to be proud of.

For more information on WFTDA, please visit:

[www.wftda.com](http://www.wftda.com).

If you'd like to know more about us, visit our website:

[www.crossroadscityderbydolls.com](http://www.crossroadscityderbydolls.com)

## Our Mission

Crossroads City Derby (CCD) is a grassroots organization dedicated to promoting athleticism, good sports-womanship and female empowerment through the sport of women's flat-track roller derby. It is our mission to provide a positive and supportive environment that instills courage, integrity and mutual respect in our athletes while helping them to excel in the sport that they love.

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## Why Sponsor?

Our league is owned and operated by skaters and volunteers. Not only do we run the league, we also produce games and other events that require funding. We balance school, our jobs, families, friends and derby all for the love of the sport. Members of CCD are not paid for the amount of time and commitment it takes to run our league or the many hours of training involved to be competitive. We cannot keep our league running without the dedication and support of our community. Becoming a sponsor of CCD, you will reach an audience that you may not have access to normally. We have averaged 300 attendees per game over the last few seasons. Our online presence continues to grow with the popularity of our league and the sport in general. Per the Women's Flat Track Association, roller derby is one of the fastest growing sports in the U.S. You'll also become a part of this exciting, fast-paced sport that we love.

View the other side of this brochure to see if one of our sponsorship packages fits your donation level. If you'd like to donate, send an email to: [ccd.main@gmail.com](mailto:ccd.main@gmail.com) and we'll email you a donation form.



Crossroads City Derby  
2200 El Caminito Ave  
Las Cruces, NM 88001



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## Sponsorships

	Super Fan - \$50	Benchwarmer - \$100	Blocker - \$200	Power Blocker - \$300	Star Jammer - \$500
Sponsor recognition during home game	★	★	★	★	★
Season tickets	2 \$140 value	4 \$280 value	6 \$420 value	8 \$560 value	10 \$700 value
Name/Ad in program		1/8 \$700 value	1/4 \$1400 value	1/2 \$2800 value	Full Page \$5600 value
Web Link		★	★	★	★
Sponsor-provided banner displayed*			★	★	★
Logo on game materials (posters, tickets, fliers)				★	★
Promotional table, one season**					★

Tax Information  
EIN: 27 2895326

## Per Game Sponsors

1/8 page Ad in Program **\$100**

## Contact Us

email: [ccd.main@gmail.com](mailto:ccd.main@gmail.com)  
 phone: 575-202-1073  
<https://www.facebook.com/crossroadscityderby>  
<http://www.crossroadscityderbydolls.com/>

Interested in sponsoring a specific game, event or production item such as EMTs, Security, or Scoreboard? Give us a call or send us an email and we will create a package just for you!

\*Sponsor will supply banner and pick up after the game.  
 \*\*One 6' table for promotional opportunity (family-friendly, noncompetitive products)

League sponsorships do not imply any ownership or creative control.  
 Sponsorship packages become effective at the time of agreement signing and all agreed terms so listed in the purchase package will last one calendar year. Crossroads City Derby reserves the right to deny sponsorship to any person or organization. The Advertiser/Sponsor agrees to hold harmless Crossroads City Derby from any liability, loss and expense arising out of display of any graphics, text, display and illustrations supplied by Advertiser/Sponsor.

# Sponsorships



## Women's Flat Track Roller Derby

Las Cruces, NM



Crossroads City Derby is a full member league of the Women's Flat Track Derby Association.